

Privacy Policy



Here at Louies Crowthorne we care about the importance of your personal data and privacy. This Privacy Policy will explain how we collect and process your personal data.

Information we collect and use

Our company collects the following information:

- Email Address (only when submitted through the order form)
- Phone Number (only when submitted through the order form)
- Any additional information (only when submitted through the order form)

The legal basis for processing (how we use your personal information)

Here at Louies Crowthorne we collect and process your data so that we can:

- Process and contact you in relation to your cake order.
- Personal data will not be stored or re-uploaded to any external system. Information is sent to our standard third-party email server where it is received.

How long will we keep your data?

Your personal information will only be kept for the period of time which is necessary for us to fulfil the above purposes.

Sharing personal information to third parties

In order to meet the purposes we have described above, we do not need to share your personal information with other third parties.

Data subject rights

Louies Crowthorne would like to make sure that you're aware of your data rights and how to control your personal information. You have the following data subject rights:

- [1] **The right to be informed**
- [2] **The right of access**
- [3] **The right of rectification**
- [4] **The right to be forgotten**
- [5] **The right of portability**
- [6] **The right to restrict processing**
- [7] **The right to object**
- [8] **Rights in relation to automated decision making and profiling**

Business transfers

If our business is sold, merged or becomes bankrupt we will to our utmost to remove any personal data on our third-party email servers.

Changes to this privacy policy

We regularly review and update this Privacy Policy in order to reflect the best practices and current laws, and will update our policy on this webpage. This privacy policy was published on 26/11/2023 and last updated on 26/11/2023.